

FAQ for New Subscriptions and Legacy Society Memberships

Frequently Asked Questions - 2023-24 New Subscriptions & Memberships

Q: Where and when are Guilford College Bryan Series events held?

A: All events are held in person at the Steven Tanger Center for the Performing Arts in downtown Greensboro. The 2023-24 season runs from September 2023 to April 2024.

Q: How do I purchase a new subscription?

A: Subscriptions can be purchased online, by calling 336-373-7575 or in person at the Tanger Center box office. We encourage online ordering of regular subscriptions through the Tanger Center Account Manager. [Click here to view instructions and subscribe](#). A 2023-24 subscription includes a reserved seat for all 5 events of the season.

Q: How do I purchase a Legacy Society membership?

A: A Legacy Society membership offers premium seating and other benefits for all 5 events. If you are interested in a membership, contact the Tanger Center Box Office at customercare@tangercenter.com, call 336-373-7575 or visit the Tanger Center Box Office in person.

Q: What is the cost of a subscription or Legacy Society membership?

A: Costs are unchanged from the 2022-23 season: \$350 in the orchestra section, \$295 grand tier and \$250 loge. The cost of a Legacy Society membership is \$900 (per person, front orchestra seating). A \$10 service charge per seat and \$6 postage and handling charge per order are applied to all orders.

Q: May I purchase a subscription by mail?

A: While we encourage online, in person at the box office, or phone subscription orders, we will mail a printed form to those who email thebryanseries@guilford.edu or call 336-316-2852 to request one.

Q: Whom do I contact if I need assistance ordering online?

A: If you need assistance ordering online, contact Tanger Center Customer Care by emailing customercare@tangercenter.com or calling 336-373-7575. Customer care hours are Monday-Friday 10 am-5 pm. They will respond as quickly as possible. There may be a delay in periods of high call volume. We appreciate your patience with this process.

Q: When will I receive my tickets?

A: Tickets and parking passes (if ordered) will be mailed in August 2023.

Q: Whom do I contact if I have general questions about ordering subscriptions or Legacy Society memberships?

A: You may email thebryanseries@guilford.edu or call the Bryan Series office at 336-316-2852 during regular weekday business hours Monday-Friday 8 am-5 pm. Our intention is to assist everyone who inquires. We will respond as soon as possible.

Q: How does Bryan Series pricing compare to similar programs, and how is it determined?

A: The Guilford College Bryan Series is very competitively priced among subscription lecture series of its size and type nationally. Costs have risen over time due to increasing expenses for the speakers and for event production. However, the quality of speaker programs for which the Bryan Series is well-known will be sustained and the patron experience in the Tanger Center is exceptional.

Q: How do I access a seating chart for the Tanger Center?

A: The [Tanger Center seating chart](#) is on the venue's website.

Q: What are the benefits of managing an account online?

A: In addition to the ease of renewing your season subscription, you are able to manage your tickets online; including resale, transfer and mobile entry.

Q: Where do I park for events at the Steven Tanger Center for the Performing Arts?

A: Parking is available and staffed beginning at 5 pm on the day of the events in the Bellemeade Parking Garage (enter from Greene Street) and Church Street Parking Garage (adjacent to the Library). You may present your pre-pay parking coupon or purchase parking for \$10 in either garage. Parking is also available for \$25 in the Tanger Center Surface Lot (enter from Lindsay Street or Summit Avenue). Payments may be made by cash, credit cards or mobile pay at each location. [View a map of parking options at and around the Tanger Center.](#)

Q: What is the benefit of prepaying for parking?

A: We encourage regular subscribers to prepay for parking. Garage parking is \$50 for the season, and pre-paying eliminates the need for providing payment at the gate. Patrons may also purchase VIP parking in the Tanger Surface Lot for \$125 for the season. Legacy Society members receive on-site parking as a membership benefit.

Q: Is there handicap parking at the Tanger Center?

A: There are ADA spots available in the Tanger Center Surface Lot (first-come, first-served at \$25), in area garages and in specific metered street parking spaces. Costs may vary by location. Patrons may be dropped off near the entrance to the Tanger Center located on Abe Brenner Place.

Q: Is there a handicap entrance at the Tanger Center?

A: The Tanger Center is ADA compliant, and all three main lobby entrances are ADA accessible.

Q: Will there be opportunities to view Bryan Series events remotely?

A: The Bryan Series is designed for a community audience in-person at the Tanger Center. However, on request, we will share a recording of events with subscribers or Legacy Society members who choose not to attend due to extenuating circumstances.

Q: Will there be an opportunity to purchase tickets for single events?

A: Yes, single-event tickets will be sold beginning late August following the general subscription and Legacy Society renewals, and the new subscriber and Legacy membership campaigns.

Q: What are the COVID protocols?

A: COVID-19 is still a relevant virus in the United States. Masks are not required at the Bryan Series events, however, we ask everyone to be respectful to the persons who choose to wear one.