

Meet a Few of Our Faculty Members

Christina Griffith is currently teaching Business 120 (Introduction to Business). She has taught various courses at Guilford College such as Introduction to Management and Introduction to Computers. She is a CPA and has worked in the fields of general ledger accounting, internal audit, treasury and corporate financial planning. She is married with two children and plays tennis in her spare time.

Elvin Perkins is an Adjunct Faculty member and teaches BUS-141: Introduction to Computers during the evening. He is originally from Wichita Falls, TX but has lived in NC for the last 25 years. Elvin is a graduate of Guilford College, and it has great meaning for him to be able to teach future graduates of his Alma Mater!

Martin Khamala is an instructor of Business Management (Business Law). He was born and raised in Nairobi, Kenya and came to the US to attend Guilford College. After graduation, he pursued and received his J.D. from the Washington and Lee University School of Law. Martin was admitted to the Bar in the Commonwealth of Virginia in 2001 and remains a member of the Virginia Bar. His Quaker upbringing may explain his affinity to Guilford and the local Quaker community.

John Morris is teaching Business Law for the first time -- and loving it. His day job is serving as Deputy General Counsel at Novant Health, Inc. in Winston-Salem (his hometown), where he lives with his wife and four kids. John is a 1995 graduate of the University of Michigan Law School, and has practiced law in Atlanta, Georgia and Winston-Salem. As for a fun fact, he shares a driveway with Deena Burris.

Richard Shilhavy teaches computer technology and information systems courses, including the capstone experience. Richard received a PhD in Information Systems from UNCG and a Masters of Science in Information Systems from Indiana University. He was born in Indiana, wandered around the United States, and happened to settle in Greensboro. Guilford is vaguely familiar. Many years ago as an awkward teenager he visited Guilford College, but did not return until recently.

Wenling Wang is currently teaching Principles of Marketing and Principles of Management, but has also taught advertising and new product development at Drexel University during her PhD study. Wenling is from Shanghai, China. She likes travel, movie, music, and Chinese literature

Nathaniel "Nate" French teaches the Professional Communications class. Nate graduated from Wake Forest with a double major in English and Speech Communication in 1993, completed a Master of Arts at the University of North Carolina at Chapel Hill in 1995, and his Doctorate of Philosophy at UNC-CH in 2005. Nate is married with 3 children ages 10, 6 and 3.

Orren Falk teaches Business Ethics. She has been teaching for 14 years, practicing business law for 26 years, and is admitted in the New York and North Carolina bars. Her passion for teaching began in 2nd grade when she much preferred writing on the blackboard (like the teacher), rather than being the "blackboard wiper."

Gary Paul Kane is teaching Ethics of Capitalism in the evening. He graduated from the University of California at Berkely with a degree in economics and also received his J.D. there. His professional career has included practicing law, working for the Department of Housing and Urban Development in Washington, D.C., running the North Carolina Housing Finance Agency, and private residential and commercial real estate development.

Full-Time Faculty include: Betty Kane (Chair), Peter Bobko, Deena Burris, Vicki Foust, Alvin Gibson, Mini Ranganathan, Darryl Samsell, Richard Shilhavy, and Wengling Wang. Their offices are in King 205, 207, and 208.

Board of Visitors Mentor Program

At the beginning of the fall 2011 semester, junior and senior business majors with GPAs of 2.8 or higher were invited to participate in the Guilford College Board of Visitors (BOV) Mentor Program. In this program, business majors are matched with professionals from the College's Board of Visitors who have careers that match the student interests. This mentoring program allows students the opportunity to meet with and learn from professionals in their planned career path. This academic year, the program matched 14 junior and senior business majors with BOV mentors in careers ranging from banking and investments to corporate legal counsel and non-profit.

Study Abroad for Business Majors

Business majors...why not study abroad in Dublin, Limerick, Dundee, or London AND take courses that count toward your business major? For example, our Guilford affiliated programs in Dublin and Dundee have courses that count toward Principles of Management, Marketing, Statistics, Macro and Micro Economics, Principles of Accounting, Business Law, Money and Capital Markets, HR Law and Management, and Organizational Behavior. Not interested in studying in the UK or can only study abroad in the summer? There are many other study abroad programs that might work for you. So, expand your horizons and your experiences and study abroad as a Guilford Business major. If you are interested in discussing your options, please contact Deena Burris in the Business Department or Daniel Diaz in the Study Abroad Office (1st floor of King).

Lincoln Financial Luncheon

About 100 students, faculty, staff and business leaders attended the fourth annual Lincoln Financial Business Leaders Forum on Friday, September 30, 2011 at the O.Henry Hotel. Our speaker was Ione Taylor, Associate Director, Energy and Minerals, and Environmental Health, US Geological Survey. Ione also is a Guilford College graduate (1976). The crowd was truly an interdisciplinary one, with many science faculty and students along with business students. Ione spoke about the value of her liberal arts education at Guilford, which had taught her how to think and to write, and graduate education in business, which taught her problem-solving. We appreciate the support of Lincoln Financial and look forward to our 2012 luncheon in the fall- we will be sending out invitations to our best students!

BB&T Foundation Grant Activities

The Business Department, along with the Center for Principled Problem Solving, continues to provide learning opportunities for students with the support provided by BB&T Foundation. We offer IDS 417 Ethics of Capitalism and we added an evening class during the current semester. Jennifer Burns, Associate Professor of History at the University of Virginia and author of [Goddess of the Market, Ayn Rand and the American Right](#), will be speaking on campus on Monday, February 20, at 6:00 PM in Bryan Jr. Auditorium. On Wednesday, March 21, the Business Department invites all business majors and others who are interested to King 208 for an open house (4:45-6:00 PM) and discussion regarding ethics and capitalism. Books will be available to students free of charge and snacks will be provided.

Guilford College Business Department Laptop Allotment Program

A generous, anonymous donor provided a grant to provide several laptop computers to selected CCE students who are Business majors. In December, five laptop computers were awarded to students chosen by the Business Department faculty. The recipients include: Sarah Dreier Kasic, David Lee, Kachenia McMullen, David Perkins, Jennifer Rouse. The selection was based on several factors, including the number of credit hours successfully completed, financial aid status, an application and an essay. With the generous support of the donor, we are looking forward to continuing this program annually.

Franks Fellows Business Idea Competition

Do you have a for-profit or social entrepreneurial business idea you've been thinking about? If so, the Guilford College Frank Fellows Business Idea Competition is for you! The Business Idea Competition is an opportunity for all Guilford students who have a great business idea to pitch it to an active audience of successful entrepreneurs, social entrepreneurs, faculty, and your peers for cash prizes! All business ideas are welcome, including those that are targeting social and environmental issues. The student with the top idea will win \$1,000 with runners up also receiving cash prizes. No business plan or actual business needed. Entering the contest is easy. Business idea proposals are due by Saturday, Feb. 25th. Finalists will present their ideas on Tuesday evening, March 13th. The contest is part of the Stanley and Dorothy Frank Fellows Program at Guilford College and is sponsored by the Frank family. Contact Deena Burris with questions. We look forward to seeing your ideas!

Guilford College Seeks ACBSP Accreditation for Business Program

Guilford College is a candidate for accreditation of its Business Management program by the Accreditation Council for Colleges & Schools of Business (ACBSP), Overland Park, Kansas. The ACBSP presented the Certificate of Candidacy at its annual meeting in Indianapolis, Indiana, June 24-27, 2011. Recognized by the Council on Higher Education Accreditation (CHEA), the ACBSP is a *specialized* accreditation association for business education "supporting, celebrating, and rewarding teaching excellence."

During the current academic year, the College is preparing and will submit a Preliminary Questionnaire and, with the assistance of ACBSP, will develop an Action Plan to "close any identified gaps" in order to meet the standards for accreditation. In connection with the process, the Business Department is evaluating and proposing revisions to the Business curriculum. During the 2012-13 academic year, subject to the approval of the ACBSP, the College will prepare a Self Study and an external evaluation team will conduct a site visit during the Spring 2013 semester. According to this timetable, the ACBSP Board of Commissioners would be expected to make a final decision in late April, 2013.

ACBSP accreditation will serve as evidence that Guilford College is providing quality business education and will convey this message to current and prospective students, employers and faculty.

Investments Club Update

The recently established Investments Club is the fund adviser for one of the college endowment funds and so invests actual money on behalf of the college. There are approximately 27 active members in the club. In addition to selecting investments for the college fund, the club occasionally holds social functions including excursions to a rock climbing gym to better understand risk and reward. If you wish to join the club, send an email to: investments-club@guilford.edu

Academic Excellence and a well-rounded personality pay!

Dr. Fred I. Courtney Business Management Award is a cash award given traditionally in the Spring semester to qualifying and selected Business Management students. It was founded in memory of Dr. Fred I. Courtney in November 1984. The award would recognize the nineteen year commitment of Dr. Courtney to high quality education and his contribution as the founder of the Management program at Guilford College. **Who qualifies for the award?** Business Management majors (rising sophomores, juniors, or seniors) who have a cumulative GPA of 3.25, have taken at least 4 Business courses at Guilford College, and are actively enrolled. **So, what do you have to do next?** Look out for an email from the Department if you qualify for the award. Award candidates will then be asked to submit an essay. Finalists are selected based on GPA, essay and personal interview.

Past Courtney Award Winners:

2011: Jonathan Taylor & Sarah Bradburd

2010: Neliana Zhelyazkova, Dawn Andersen, Tammy Lawson, & Stephen Hill

Godless Capitalism
Ayn Rand, Faith, and American Politics
Jennifer Burns, Associate Professor of History
University of Virginia
Monday, February 20, 2012
6:00-7:30 pm, Bryan Jr. Auditorium

New Major: CTIS Computing Technology & Information Systems

In October, 2011, the Guilford College Faculty approved a new CTIS major, which will replace the CIS (Computer Information Systems) and the CMIT (Computing and Information Technology), effective Fall 2012, although those students currently in the existing majors will be able to complete the CIS and CMIT majors. The CTIS major offers two tracks, Information Technology and Information Systems. The requirements for the CTIS major are as follows:

CTIS Common Core Requirements:

- CTIS 210: Introduction to Programming
- CTIS 243 (cross listed as BUS 341): Management Information Systems
- CTIS 321: Operating Systems
- CTIS 342: Database Systems

Specialized Track Requirements:

- Information Technology Track:
 - CTIS 322: Networking Computers
 - CTIS 310 Advanced Programming
- Information Systems Track:
 - BUS 344/CTIS 334 E-Business
 - CTIS 345 Systems Analysis and Design

Capstone: CTIS 440 CTIS Capstone

Elective from Specified List

If you are interested in this new major, please contact Richard Schilhavy or Mini Ranganathan in the Business Department (or Rob Whitnell in the Chemistry Department.).

