

Art

Introduction

The Art Department at Guilford seeks to develop a studio program of high quality for its majors. The art major involves students in the visual arts, both as creative artists and as learners of multiple philosophical and art historical perspectives. It provides for an in-depth experience in making images and formulating and crafting ideas through a variety of means. Emphasis is on training in observation, technical application of skills demanded of each medium, and the resolution of imagery for presentation to an audience.

This major prepares students for such careers as studio artists, artists-in-residence, administrators in state and city art offices, gallery attendants, museum specialists, technical and digital photographers, and jewelry and clothing designers. Many fine artists continue their development in graduate programs in order to pursue a university teaching career. Students interested in the applied arts can plan a career path as graphic and advertising designers or applied photographers. Graphic designers create brochures, posters, trademarks and annual reports. Advertising designers produce campaigns for clients in magazines, television and newspapers. Applied photographers and illustrators are called on by both graphic and advertising designers for a wide range of projects requiring editorial, advertising and book imagery. The employment outlook for jobs in the artistic fields varies with disciplines of specialization, individual talent, and motivation. Job opportunities are best in and around major metropolitan areas.

[Guilford Catalog Information](#)

Related Career Titles for Art Majors

Illustrator	Kitchenware Designer
Photographer	Silkscreen Artist
Graphic Designer	Display Artist
Advertising Artist	Label Designer
Art Teacher	Stained Glass Artist
Assistant Art Director	Display Designer
Advertising Copywriter	Landscape Architect
Layout Artist	Stencil Cutter
Letterer	Display Painter
Art Therapist	Layout Artist
TV Electronic Designer	Still Photographer
Promotion Designer	Artist's Agent
Product Designer	Drafter
Interior Designer	Magazine Cover Artist
Fine Artist	Textile Designer
Costume Designer	Magazine Designer/Illustrator
Engraver	Topographer
Archivist	Auctioneer Transporter
Consultant	Mannequin Decorator
Museum Curator	Toy Designer
Architect	Engrosser
Costume and Mask Designer	Mechanical & Production Artist
Art Dealer	Tracer
Impressionist	Bank Note Designer
Quick Sketch Artist	Environmental Designer
Decorator	Medical Illustrator
Interior Decorator	Trademark Designer
Sculpturist	Billboard Artist
Art Exhibition Coordinator	Memorial Designer
Internet Homepage Designer	Typographical Artist
Art Graphic Assistant	Book Illustrator/Designer
Direct Mail Artist	Exhibit Designer
Jewelry Designer	Millinery Designer
Silhouette Artist	Upholstery Fabric Designer
Art Historian	Book Jacket Designer
Direct Mail Layout Designer	Medical Illustrator

Fashion Designer
Fashion Illustrator
Animator
Fabric Designer
Corporate Art Director
Audio Visual Designer
Package Designer
Book Jacket Designer
Set Designer
Courtroom Sketcher
Glass Blower
Production Assistant
Estate Appraiser
Curatorial Assistant
Research Assistant
Cataloguer Advertising Artist
Bookplate Artist
Motion Picture Artist
CAD Designer
Filmmaker
Motion Picture Scenic Designer
Aerial Photographer
Calligrapher
Floral Designer
Municipal Graphic Designer
Airbrush Artist
Car and Bus Card Artist
Art Administrator
Ceramic Artist

Mural Artist
Caricaturist
Furniture Designer
Museum Artist
Antiques Dealer
Gallery Owner
Newspaper Artist
Architectural Model Builder
Graphic Arts Technician
Cinematographer
Graphic Designer
Photojournalist
Art Conservator
Color Expert
Graphist Printing
Designer Art
Consultant
Copyist
Greeting Card Artist
Printing Layout Artist
Art Critic
Fabric Designer
Motion Picture Animator
Urban Designer
Industrial Designer
Art Appraiser
Catalog Illustrator Gemologist
Newspaper Illustrator
Architectural Renderer
CD/Record Cover Designer

Related Major Skills

- Imagination and creativity
- Strong communication skills
- Strong work ethic
- Flexibility
- Basic reading, writing, and editing skills
- Demonstrated follow-through on completing projects
- Aesthetic awareness
- Ability to work independently
- Detail-oriented
- Analyze and organize data

Related Web Sites

Job Listings/Job Search

Artist Resources and Job Listings <http://www.artistresource.org/jobhunt.htm>
ArtCareer.Net <http://www.artcareer.net/>
World Wide Arts Resources Job Listings <http://www.wwar.com/employment>
ArtHire <http://www.arthire.com/>
Arts Wire Job Listings <http://www.artswire.org/current/jobs.html>
ArtJob Online <http://www.artjob.org/>

Career Planning and Information

University of Wisconsin—Eau Claire’s Art Student’s Handbook <http://www.uwec.edu/Academic/Curric/terwiltsf/ASHBTC1.html - anchor83362>
Art Majors’ Hidden and Transferable Skills <http://www.uwec.edu/Academic/Curric/terwiltsf/ASHBTC1.html - anchor83362>
Career Alternatives for Art Historians <http://www.nd.edu/~crosenbe/jobs.html>
Northern Michigan University’s Art & Design, Career & Employment Links http://art.nmu.edu/department/AD_Career-Jobs.html

Organizations and Associations

College Art Association <http://www.collegeart.org/>
North Carolina Arts Council <http://www.ncarts.org/>
Durham Arts Council <http://www.durhamarts.org/>
The Light Factory (Charlotte, NC) <http://www.lightfactory.org/>
Orange County Arts Commission <http://www.artsorange.org/>
Watercolor Society of North Carolina <http://www.ncwatercolor.org/>
American Art Therapy Association <http://www.arttherapy.org/>
American Association of Museums <http://www.aam-us.org>
Graphic Arts Guild <http://www.gag.org/>
National Art Education Association <http://www.naea-reston.org/>
National Press Photographers Association <http://www.nppa.org/>
Society of Illustrators <http://www.societyillustrators.org/>
Society of Children's Book Writers and Illustrators <http://www.scbwi.org/>
American Institute of Graphic Arts <http://www.aiga.org/>
Association of Medical Illustrators <http://medical-illustrators.org/>
Graphic Arts Technical Foundation <http://www.gatf.org/>

Miscellaneous Resources

North Carolina Museum of Art <http://ncartmuseum.org/>
Guilford College Art Gallery <http://www.guilford.edu/original/libraryart/artgallery/>
Art Linx <http://desktoppublishing.com/artlinx.html>
International Art Galleries and Museums <http://www.icom.org/vlmp/galleries.html>
US Museum Directory <http://www.museumca.org/usa>
Internet Art Resources <http://artresources.com>
University of St. Andrew's Art-Related Links <http://www-ah.st-and.ac.uk/resources/>
WebMuseum <http://sunsite.unc.edu/wm/>
FineArt Forum Resource Directory http://www.msstate.edu/Fineart_Online/art-resources/
Art Source <http://www.ilpi.com/artsource/welcome.html>