

New Features Help Alumni Stay in Touch

The Alumni Board's Outreach and Communications Committee, the Task Force on Alumni Networking, and the Information Technology and Services staff have announced several highly useful electronic media improvements. The past year has seen the well-received implementation of the **monthly electronic newsletter**, the *Alumni Beacon*, which continues to help Guilford alumni stay abreast of happenings on campus and off campus, as well as with news of fellow alums.

More changes are on the way. The **alumni database** will be updated via a mutual partnership with Harris Publishing, the industry standard in the realm of alumni database development, research and implementation. The Alumni Relations Office and Office

of Advancement will benefit from this updated information, which will be translated into a secure, Web-based, interactive and searchable database for more than 16,000 alumni to use free of charge. Alumni can create their own profiles and control how much and what information to display on their personal alumni Web page. Initially, the pages will contain name, class year and degree. Alumni can also choose to add more information (e.g. mailing address, e-mail, phone, employer and other family information).

The database will make it easier for alumni to get connected and stay connected. The Office of Career and Community Learning will use this information to connect current students

with alumni.

Also, the planned redesign of the **Alumni Web page** will improve the site's functionality, intuitiveness and ease of use.

2005 graduates have been offered a permanent alumni e-mail address or **e-mail-for-life**. This e-mail forwarding system will allow alumni to sign up for their own address and forward it to their home or work. It also gives alumni the flexibility of keeping one e-mail address and changing the forwarding address when needed. In the next 12 months, this feature will extend to all alumni.

Also, watch for the announcement of the **Alumni Forum**, which will be an interactive electronic meeting place for various

affinity groups of alumni, and the perfect place to ask questions, get answers and stay connected.

These improvements will

bring a new era to the ease and effectiveness of alumni communications at Guilford. Keep up with the changes online at www.guilford.edu/alumni.

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Letters

We welcome letters to the editor on topics relevant to the college that are important to you.

When you submit a letter for publication, please sign (unless you are using e-mail or computer fax) and include your address and daytime telephone number. If you are submitting a written letter, please print your name as you wish it to appear. Alumni are asked to indicate year of graduation.

Letters should typically address a single idea and not exceed 150 words. We reserve the right to edit for brevity, grammar and clarity.

The deadline for letters for the fall 2005 issue is July 30.

Send letters by e-mail to rbuckner@guilford.edu, fax to 336-316-2939; or mail to:

Guilford College Magazine
Office of College Relations
Guilford College
5800 West Friendly Avenue
Greensboro, N.C. 27410

The editor, Ty Buckner, is reachable by phone at 336-316-2248.

Feature Interviewees

Planning is underway for the 2005-06 magazine cycle, and we're soliciting readers' help in suggesting alumni and friends who would be good interview subjects for the following feature topics that are under consideration:

Activism
Ethics
Journeys
Problem-solving

Careers in: Aeronautics
Auto racing
Journalism
Ministry
Public service
Teaching

E-mail your suggestions to Ty Buckner, editor, at rbuckner@guilford.edu or call 336-316-2248.