

International Business Management Minor

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Coordinator: Deena Burris, Department of Business Management

The international business management minor provides students with exposure to and implementation of international business management theories necessary to conduct business globally. This minor will assist students in understanding the practice of global business and how culture influences the practice of management. Students will also learn the difference between studying international business from a theoretical perspective and studying it in an applied way. Knowledge and concepts from the areas of business management, international studies, economics and political science are included to maximize learning the practice of global management.

Minor Requirements

The minor requires a minimum of 16 credit hours (four courses).

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| 1. ECON 221 Macro: US in World Econ | 4 credits |
| 2. BUS 346 International Business | 4 credits |
| 3. BUS 349 International Management | 4 credits |

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| 4. One course from: | 4 credits |
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BUS 321 Human Resource Law and Management
ECON 432 International Economics
PSCI 330 International Political Economy
PSCI 391 Globalization and Its Discontents

Total credit hours required for international business management minor	16 credits
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